

INFOSECURA

Intergraf publishes Infosecura for the benefit of the whole security printing industry.

To defray the cost of producing Infosecura, Intergraf accepts advertising from suppliers to the industry.

We invite you to take advantage of this unique opportunity to reach the whole of the security printing - worldwide.

MEDIA DATA

Published by Intergraf

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ADVERTISING SPECIFICATIONS

Distributed print circulation	approx. 1000 copies
Online circulation	approx. 4000 copies 4 times per year
Format	A4 (210 mm x 297 mm)
Type area	175 mm x 263mm
Format for bleed	A4 plus 3 mm on 3 sides
Colours	editorial: four colour process advertising: four colour
Finishing	saddle stitching
Originals	electronic file

ADVERTISING PRICES

1/1 page (263 mm x 175 mm)	EUR 1 200 + 21% VAT
1/2 page (132 mm x 175 mm)	EUR 670 + 21% VAT
1/3 page (90 mm x 175 mm)	EUR 500 + 21% VAT
1/4 page (65 mm x 175 mm)	EUR 450 + 21% VAT

DISCOUNTS

3 and 4 insertions per year	5% discount
2 insertions per year	2% discount

Advertising enquiries

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ADVERTORIALS

Space for advertorials - paid-for articles - is only sold per full or half page. The article should be clearly marked with the line 'Advertorial' on top. While it is desirable to respect the general design of Infosecura, advertorials should not copy it. The advertorial should be clearly identifiable from general editorial matter. Advertorials should be delivered as digital files.

1/1 page	EUR 1200 + 21% VAT
1/2 page	EUR 600 + 21% VAT